

# CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

<b>Contract / Revision</b> 485655 /		<b>Alt Order #</b> 06236978
<b>Product</b> DSCC IE		
<b>Contract Dates</b> 10/09/12 - 11/06/12		<b>Estimate #</b> 1407
<b>Advertiser</b> DSCC		<b>Original Date / Revision</b> 10/10/12 / 10/11/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KVVU	<b>Account Executive</b> Teresa Difuria	<b>Sales Office</b> TELEREP-PHIL
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

Great American Media (GMMB)  
1010 Wisconsin Avenue  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	10/14/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$325.00			
Week:		10/15/12	10/21/12	-----1				1	\$325.00			
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/29/12-11/04/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$325.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
N 16	KVVU	10/23/12	11/05/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/23/12-10/29/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$185.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
Week:		10/30/12	11/05/12	MTWTF--				5	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$185.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	7	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$185.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	8	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$185.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	9	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$185.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	10	KVVU	10/30/12-11/05/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$185.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
N 17	KVVU	11/06/12	11/06/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	The Dr.Oz Show	M-F 10a-11a	-Tu-----	:30		\$185.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/10/12 / 10/11/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 20	KVVU	10/23/12	11/05/12	Better	M-F 11a-12p		:30			NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/23/12-10/29/12	Better	M-F 11a-12p	MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	4	KVVU	10/23/12-10/29/12	Better	M-F 11a-12p	MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
Week:		10/30/12	11/05/12	MTWTF--				5	\$150.00			
N 22	KVVU	10/09/12	10/22/12	Cops/Dog The Bounty Hunter1-2pm			:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$150.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter1-2pm		MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
N 23	KVVU	10/23/12	11/05/12	Cops/Dog The Bounty Hunter1-2pm			:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/23/12-10/29/12	Cops/Dog The Bounty Hunter1-2pm		MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 23.11											
	2	KVVU	10/23/12-10/29/12	Cops/Dog The Bounty Hunter1-2pm		MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	3	KVVU	10/23/12-10/29/12	Cops/Dog The Bounty Hunter1-2pm		MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	4	KVVU	10/23/12-10/29/12	Cops/Dog The Bounty Hunter1-2pm		MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 23.12											
	5	KVVU	10/23/12-10/29/12	Cops/Dog The Bounty Hunter1-2pm		MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	11	KVVU	10/23/12-10/23/12	Cops/Dog The Bounty Hunter1-2pm		-Tu-----	:30		\$150.00	NM		
	Ⓜ MG for 23.1 10/23											
	12	KVVU	10/26/12-10/26/12	Cops/Dog The Bounty Hunter1-2pm		-----F----	:30		\$150.00	NM		
	Ⓜ MG for 23.4 10/26											
Week:		10/30/12	11/05/12	MTWTF--				5	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/30/12-11/05/12	Cops/Dog The Bounty Hunter1-2pm		MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	7	KVVU	10/30/12-11/05/12	Cops/Dog The Bounty Hunter1-2pm		MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	8	KVVU	10/30/12-11/05/12	Cops/Dog The Bounty Hunter1-2pm		MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	9	KVVU	10/30/12-11/05/12	Cops/Dog The Bounty Hunter1-2pm		MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	10	KVVU	10/30/12-11/05/12	Cops/Dog The Bounty Hunter1-2pm		MTuWThF----	:30		<del>\$150.00</del>	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
N 24	KVVU	10/09/12	11/05/12	Katie	2-3p		:30			NM	8	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$165.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	Katie	2-3p	MTuWThF----	:30		<del>\$165.00</del>	NM		
	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20											

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<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$165.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
8	KVVU	10/16/12-10/22/12		Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
9	KVVU	10/16/12-10/22/12		Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
10	KVVU	10/16/12-10/22/12		Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
Week:		10/23/12	10/29/12	MTWTF--				5	\$165.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
11	KVVU	10/23/12-10/29/12		Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31												
12	KVVU	10/23/12-10/29/12		Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31												
14	KVVU	10/23/12-10/29/12		Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31												
Week:		10/30/12	11/05/12	MTWTF--				5	\$165.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16	KVVU	10/30/12-11/05/12		Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31												
17	KVVU	10/30/12-11/05/12		Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31												
18	KVVU	10/30/12-11/05/12		Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31												
19	KVVU	10/30/12-11/05/12		Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31												
20	KVVU	10/30/12-11/05/12		Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31												
N 25	KVVU	10/13/12	11/03/12	The Closer	Sa 2-3p		:30			NM	15	\$17,905.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$125.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/08/12-10/14/12		The Closer	Sa 2-3p	-----Sa--	:30		\$125.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
Week:		10/15/12	10/21/12	-----1-				1	\$125.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/15/12-10/21/12		The Closer	Sa 2-3p	-----Sa--	:30		\$125.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
Week:		10/22/12	10/28/12	-----1-				1	\$125.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/10/12 / 10/11/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																			
<table><tr><th>Spot</th><th>Ch</th><th>Start Date</th><th>End Date</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>KVVU</td><td>10/22/12-10/28/12</td><td></td><td>The Closer</td><td>Sa 2-3p</td><td>-----Sa--</td><td>:30</td><td>\$125.00</td><td>NM</td></tr><tr><td colspan="10">See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20</td></tr><tr><td>5</td><td>KVVU</td><td>10/11/12-10/11/12</td><td></td><td>Extra</td><td>M-Sa 8-10p/Su 7-11p</td><td>-----Th-----</td><td>:30</td><td>\$825.00</td><td>NM</td></tr><tr><td colspan="10">See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31</td></tr><tr><td>6</td><td>KVVU</td><td>10/15/12-10/15/12</td><td></td><td>Extra</td><td>M-Sa 8-10p/Su 7-11p</td><td>-----Th-----</td><td>:30</td><td>\$825.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>7</td><td>KVVU</td><td>10/15/12-10/15/12</td><td></td><td>Katie</td><td>1-2pm</td><td>M-----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>8</td><td>KVVU</td><td>10/17/12-10/17/12</td><td></td><td>Katie</td><td>M-F 11a-12p</td><td>---W-----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>9</td><td>KVVU</td><td>10/18/12-10/19/12</td><td></td><td>Katie</td><td>1-2pm</td><td>----ThF----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>10</td><td>KVVU</td><td>10/18/12-10/19/12</td><td></td><td>Katie</td><td>1-2pm</td><td>----ThF----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>11</td><td>KVVU</td><td>10/15/12-10/15/12</td><td></td><td>Anderson Cooper</td><td>2-3p</td><td>M-----</td><td>:30</td><td>\$300.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>12</td><td>KVVU</td><td>10/18/12-10/19/12</td><td></td><td>Anderson Cooper</td><td>2-3p</td><td>----ThF----</td><td>:30</td><td>\$300.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>13</td><td>KVVU</td><td>10/15/12-10/15/12</td><td></td><td>The Dr.Oz Show</td><td>3-4p</td><td>M-----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>14</td><td>KVVU</td><td>10/18/12-10/18/12</td><td></td><td>The Dr.Oz Show</td><td>3-4p</td><td>----Th-----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>15</td><td>KVVU</td><td>10/15/12-10/15/12</td><td></td><td>TMZ</td><td>M-Sa 8-10p/Su 7-11p</td><td>-----Th-----</td><td>:30</td><td>\$825.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>16</td><td>KVVU</td><td>10/28/12-10/28/12</td><td></td><td>BB World Series</td><td>330pm-8pm</td><td>-----Su</td><td>:30</td><td>\$7,500.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>17</td><td>KVVU</td><td>11/04/12-11/04/12</td><td></td><td>FOX Soccer</td><td>Various</td><td>-----Su</td><td>:30</td><td>\$520.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>18</td><td>KVVU</td><td>10/14/12-10/14/12</td><td></td><td>BB League Championships</td><td>1pm-8pm</td><td>-----Su</td><td>:30</td><td>\$3,250.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>19</td><td>KVVU</td><td>10/12/12-10/12/12</td><td></td><td>X-Factor</td><td>Fri 8p-9p</td><td>-----F----</td><td>:30</td><td>\$2,285.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td>20</td><td>KVVU</td><td>10/19/12-10/19/12</td><td></td><td>Anderson Cooper</td><td>2-3p</td><td>-----F----</td><td>:30</td><td>\$300.00</td><td>NM</td></tr><tr><td colspan="10">MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1</td></tr><tr><td colspan="9">Week: 10/29/12 11/04/12 -----1-</td><td>1</td><td>\$125.00</td><td colspan="2"></td></tr><tr><td colspan="13"><table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>The Closer</td><td>Sa 2-3p</td><td>-----Sa--</td><td>:30</td><td>\$125.00</td><td>NM</td></tr><tr><td colspan="9">See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20</td></tr></table></td></tr></table> <table><tr><td>N 28</td><td>KVVU</td><td>10/23/12</td><td>11/05/12</td><td>Anderson</td><td>3-4p</td><td></td><td>:30</td><td></td><td></td><td>NM</td><td>2</td><td>\$550.00</td></tr><tr><td colspan="2"></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="6"></td></tr><tr><td colspan="2">Week:</td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>5</td><td>\$275.00</td><td colspan="6"></td></tr><tr><td colspan="13"><table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>Anderson</td><td>3-4p</td><td>MTuWThF----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td colspan="9">See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31</td></tr><tr><td>3</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>Anderson</td><td>3-4p</td><td>MTuWThF----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td colspan="9">See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31</td></tr><tr><td>4</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>Anderson</td><td>3-4p</td><td>MTuWThF----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td colspan="9">See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31</td></tr><tr><td colspan="2">Week:</td><td>10/30/12</td><td>11/05/12</td><td>MTWTF--</td><td>5</td><td>\$275.00</td><td colspan="6"></td></tr></table></td></tr></table>													Spot	Ch	Start Date	End Date	Description	Start/End Time	Weekdays	Length	Rate	Type	3	KVVU	10/22/12-10/28/12		The Closer	Sa 2-3p	-----Sa--	:30	\$125.00	NM	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20										5	KVVU	10/11/12-10/11/12		Extra	M-Sa 8-10p/Su 7-11p	-----Th-----	:30	\$825.00	NM	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31										6	KVVU	10/15/12-10/15/12		Extra	M-Sa 8-10p/Su 7-11p	-----Th-----	:30	\$825.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										7	KVVU	10/15/12-10/15/12		Katie	1-2pm	M-----	:30	\$275.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										8	KVVU	10/17/12-10/17/12		Katie	M-F 11a-12p	---W-----	:30	\$275.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										9	KVVU	10/18/12-10/19/12		Katie	1-2pm	----ThF----	:30	\$275.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										10	KVVU	10/18/12-10/19/12		Katie	1-2pm	----ThF----	:30	\$275.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										11	KVVU	10/15/12-10/15/12		Anderson Cooper	2-3p	M-----	:30	\$300.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										12	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	----ThF----	:30	\$300.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										13	KVVU	10/15/12-10/15/12		The Dr.Oz Show	3-4p	M-----	:30	\$350.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										14	KVVU	10/18/12-10/18/12		The Dr.Oz Show	3-4p	----Th-----	:30	\$350.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										15	KVVU	10/15/12-10/15/12		TMZ	M-Sa 8-10p/Su 7-11p	-----Th-----	:30	\$825.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										16	KVVU	10/28/12-10/28/12		BB World Series	330pm-8pm	-----Su	:30	\$7,500.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										17	KVVU	11/04/12-11/04/12		FOX Soccer	Various	-----Su	:30	\$520.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										18	KVVU	10/14/12-10/14/12		BB League Championships	1pm-8pm	-----Su	:30	\$3,250.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										19	KVVU	10/12/12-10/12/12		X-Factor	Fri 8p-9p	-----F----	:30	\$2,285.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										20	KVVU	10/19/12-10/19/12		Anderson Cooper	2-3p	-----F----	:30	\$300.00	NM	MG for 26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.1										Week: 10/29/12 11/04/12 -----1-									1	\$125.00			<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>The Closer</td><td>Sa 2-3p</td><td>-----Sa--</td><td>:30</td><td>\$125.00</td><td>NM</td></tr><tr><td colspan="9">See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	4	KVVU	10/29/12-11/04/12	The Closer	Sa 2-3p	-----Sa--	:30	\$125.00	NM	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20									N 28	KVVU	10/23/12	11/05/12	Anderson	3-4p		:30			NM	2	\$550.00			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							Week:		10/23/12	10/29/12	MTWTF--	5	\$275.00							<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>Anderson</td><td>3-4p</td><td>MTuWThF----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td colspan="9">See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31</td></tr><tr><td>3</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>Anderson</td><td>3-4p</td><td>MTuWThF----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td colspan="9">See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31</td></tr><tr><td>4</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>Anderson</td><td>3-4p</td><td>MTuWThF----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td colspan="9">See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31</td></tr><tr><td colspan="2">Week:</td><td>10/30/12</td><td>11/05/12</td><td>MTWTF--</td><td>5</td><td>\$275.00</td><td colspan="6"></td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	2	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTuWThF----	:30	\$275.00	NM	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31									3	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTuWThF----	:30	\$275.00	NM	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31									4	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTuWThF----	:30	\$275.00	NM	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,38.31									Week:		10/30/12	11/05/12	MTWTF--	5	\$275.00						
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7	KVVU	10/15/12-10/15/12		Katie	1-2pm	M-----	:30	\$275.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
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13	KVVU	10/15/12-10/15/12		The Dr.Oz Show	3-4p	M-----	:30	\$350.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
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15	KVVU	10/15/12-10/15/12		TMZ	M-Sa 8-10p/Su 7-11p	-----Th-----	:30	\$825.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
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16	KVVU	10/28/12-10/28/12		BB World Series	330pm-8pm	-----Su	:30	\$7,500.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/10/12 / 10/11/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount												
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N 30	KVVU	10/23/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	2	\$550.00												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Type																			
10/23/12	10/29/12	MTWTF--	5	\$275.00	NM																			
2	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----		:30		\$275.00	NM														
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10/30/12	11/05/12	MTWTF--	5	\$275.00	NM																			
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9	KVVU	10/30/12-11/05/12	The Dr.Oz Show	4-5p	MTuWThF----		:30		\$275.00	NM														
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N 32	KVVU	10/27/12	11/03/12	Criminal Minds	Sat 5-6p		:30			NM	0	\$0.00												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Type</th></tr><tr><td>10/22/12</td><td>10/28/12</td><td>-----1-</td><td>1</td><td>\$150.00</td><td>NM</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Type	10/22/12	10/28/12	-----1-	1	\$150.00	NM
Start Date	End Date	Weekdays	Spots/Week	Rate	Type																			
10/22/12	10/28/12	-----1-	1	\$150.00	NM																			
1	KVVU	10/22/12-10/28/12	Criminal Minds	Sat 5-6p	-----Sa--		:30		\$150.00	NM														
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;																								
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Start Date	End Date	Weekdays	Spots/Week	Rate	Type																			
10/29/12	11/04/12	-----1-	1	\$150.00	NM																			
2	KVVU	10/29/12-11/04/12	Criminal Minds	Sat 5-6p	-----Sa--		:30		\$150.00	NM														
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N 33	KVVU	10/14/12	11/04/12	Friends Weekend	5-6p		:30			NM	3	\$525.00												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Type</th></tr><tr><td>10/08/12</td><td>10/14/12</td><td>-----1</td><td>1</td><td>\$175.00</td><td>NM</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Type	10/08/12	10/14/12	-----1	1	\$175.00	NM
Start Date	End Date	Weekdays	Spots/Week	Rate	Type																			
10/08/12	10/14/12	-----1	1	\$175.00	NM																			
1	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su		:30		\$175.00	NM														
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;																								
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Start Date	End Date	Weekdays	Spots/Week	Rate	Type																			
10/15/12	10/21/12	-----1	1	\$175.00	NM																			
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Start Date	End Date	Weekdays	Spots/Week	Rate	Type																			
10/22/12	10/28/12	-----1	1	\$175.00	NM																			

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12		<u>Product</u> DSCC IE
<u>Advertiser</u> DSCC		<u>Estimate #</u> 1407
		<u>Original Date / Revision</u> 10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$175.00			
N 35	KVVU	10/16/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	10	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Week:		10/23/12	10/29/12	MTWTF--				5	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
6	KVVU	10/23/12-10/29/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
9	KVVU	10/23/12-10/29/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
10	KVVU	10/23/12-10/29/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Week:		10/30/12	11/05/12	MTWTF--				5	\$550.00			
N 37	KVVU	10/16/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	KVVU	10/16/12-10/22/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Week:		10/23/12	10/29/12	MTWTF--				5	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
7	KVVU	10/23/12-10/29/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
8	KVVU	10/23/12-10/29/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
9	KVVU	10/23/12-10/29/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Week:		10/30/12	11/05/12	MTWTF--				5	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
11	KVVU	10/30/12-11/05/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
12	KVVU	10/30/12-11/05/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
13	KVVU	10/30/12-11/05/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
14	KVVU	10/30/12-11/05/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
15	KVVU	10/30/12-11/05/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 38	KVVU	10/09/12	10/29/12	MORE Access	630-7pm		:30			NM	54	\$29,715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TWTF--				4	\$350.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/09/12-10/15/12		MORE Access	630-7pm	-TuWThF----	:30		\$350.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
485655 /	06236978

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 11/06/12	DSCC IE	1407

<u>Advertiser</u>	<u>Original Date / Revision</u>
DSCC	10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$350.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate		Type			
5	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30	\$350.00		NM			
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
7	KVVU	10/16/12-10/22/12	MORE Access	630-7pm	MTuWThF----	:30	\$350.00		NM			
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
13	KVVU	10/29/12-10/29/12	Anderson	2-3p	M-----	:30	\$450.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
14	KVVU	10/24/12-10/25/12	Anderson	2-3p	---WTh----	:30	\$450.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
15	KVVU	10/24/12-10/25/12	Anderson	2-3p	---WTh----	:30	\$450.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
16	KVVU	10/24/12-10/25/12	Divorce Court/Divorce Court	M-F 11a-12p	---WTh----	:30	\$195.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
17	KVVU	10/24/12-10/25/12	Divorce Court/Divorce Court	M-F 11a-12p	---WTh----	:30	\$195.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
18	KVVU	10/22/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	M-----	:30	\$195.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
19	KVVU	10/24/12-10/25/12	Cops/Dog The Bounty Hunter	M-F 12-1p	---WTh----	:30	\$195.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
20	KVVU	10/24/12-10/25/12	Cops/Dog The Bounty Hunter	M-F 12-1p	---WTh----	:30	\$195.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
21	KVVU	10/29/12-10/29/12	Cops/Dog The Bounty Hunter	M-F 12-1p	M-----	:30	\$195.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
22	KVVU	10/30/12-10/30/12	Cops/Dog The Bounty Hunter	1-2pm	-Tu-----	:30	\$195.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
23	KVVU	10/30/12-10/31/12	Anderson	3-4p	-Tuw-----	:30	\$450.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
24	KVVU	10/30/12-10/31/12	Anderson	3-4p	-Tuw-----	:30	\$450.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
25	KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30	\$950.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
26	KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30	\$950.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
27	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	----wTh----	:30	\$950.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
28	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	----wTh----	:30	\$950.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
29	KVVU	10/29/12-10/29/12	Extra	M-Sa 8-10p/Su 7-1M	-----	:30	\$950.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
30	KVVU	10/30/12-10/30/12	Extra	M-F 7-730p	-Tu-----	:30	\$950.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
31	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30	\$775.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
32	KVVU	10/18/12-10/19/12	Special Early News	Special Early News	----ThF----	:30	\$775.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
33	KVVU	10/22/12-10/22/12	Special Early News	Special Early News	M-----	:30	\$1,025.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
34	KVVU	10/16/12-10/16/12	Special Early News	Special Early News	-Tu-----	:30	\$1,000.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
35	KVVU	10/24/12-10/25/12	Special Early News	Special Early News	----wTh----	:30	\$775.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										
36	KVVU	10/24/12-10/25/12	Special Early News	Special Early News	----wTh----	:30	\$775.00		NM			
Ⓜ	MG	for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;										

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/10/12 / 10/11/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
37	KVVU	11/03/12-11/03/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
38	KVVU	11/04/12-11/04/12		Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
39	KVVU	10/23/12-10/29/12		Friends	M-F 12:05-1:05a	MTuWThF----	:30		\$225.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
40	KVVU	10/24/12-10/25/12		Katie	1-2pm	---WTh-----	:30		\$425.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
41	KVVU	10/24/12-10/25/12		Katie	1-2pm	---WTh-----	:30		\$425.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
42	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
43	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
44	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
45	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
46	KVVU	10/23/12-10/23/12		Fox 5 News at 6pm	M-F 6-630pm	-Tu-----	:30		\$600.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
47	KVVU	10/26/12-10/26/12		Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
48	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
49	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
50	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
51	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
52	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
53	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
54	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---WTh-----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
55	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---WTh-----	:30		\$500.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
56	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
57	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
58	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
59	KVVU	10/30/12-11/05/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$650.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
Week: 10/23/12 10/29/12 MTWTF-- 4									\$350.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
9	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30	\$350.00	NM				
See MG 38,13,38,14,38,15,38,16,38,17,38,18,38,19,38,20,38,21,38,22,38,23,38,24,38,25,38,26,38,27,38,28,38,29,38,30,;												
11	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30	\$350.00	NM				
See MG 38,13,38,14,38,15,38,16,38,17,38,18,38,19,38,20,38,21,38,22,38,23,38,24,38,25,38,26,38,27,38,28,38,29,38,30,;												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/10/12 / 10/11/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 39	KVVU	10/30/12	11/05/12	MORE Access	630-7pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/30/12-11/05/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	2	KVVU	10/30/12-11/05/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	3	KVVU	10/30/12-11/05/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	4	KVVU	10/30/12-11/05/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	5	KVVU	10/30/12-11/05/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
N 41	KVVU	10/16/12	10/22/12	Extra	M-F 7-730p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	4	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
N 42	KVVU	10/23/12	11/05/12	Extra	M-F 7-730p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/23/12-10/29/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	2	KVVU	10/23/12-10/29/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	4	KVVU	10/23/12-10/29/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	Week:	10/30/12	11/05/12	MTWTF--				5	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	7	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	8	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	9	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	10	KVVU	10/30/12-11/05/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
N 44	KVVU	10/16/12	11/05/12	TMZ	730-8p		:30			NM	13	\$8,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										
	3	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
		See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;										

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/10/12 / 10/11/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$675.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$675.00			
N 45	KVVU	10/20/12	10/20/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$325.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$325.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 46	KVVU	11/03/12	11/03/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$325.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/29/12-11/04/12		TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$325.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 48	KVVU	10/22/12	10/29/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	1-----				1	\$2,950.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		The Mob Doctor	Mon 9p-10p	M-----	:30		\$2,950.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Week:		10/29/12	11/04/12	1-----				1	\$2,950.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/29/12-11/04/12		The Mob Doctor	Mon 9p-10p	M-----	:30		\$2,950.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 50	KVVU	10/23/12	10/23/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$2,950.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30		\$2,950.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 53	KVVU	10/25/12	10/25/12	The X Factor	The X Factor		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$5,100.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/22/12-10/28/12		The X Factor	The X Factor	----Th----	:30		\$5,100.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 54	KVVU	10/18/12	10/18/12	Glee	Thu 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$3,250.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/15/12-10/21/12		Glee	Thu 9p-10p	----Th----	:30		\$3,250.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 55	KVVU	11/01/12	11/01/12	Glee	Thu 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$3,250.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/29/12-11/04/12		Glee	Thu 9p-10p	----Th----	:30		\$3,250.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 56	KVVU	10/26/12	10/26/12	Touch	Fri 8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/10/12 / 10/11/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,950.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/22/12-10/28/12	Touch	Fri 8p-9p	-----F----	:30	\$1,950.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 57	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$2,050.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/15/12-10/21/12	Fringe	Fri 9p-10p	-----F----	:30	\$2,050.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 60	KVVU	10/16/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	9	\$11,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$1,325.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$1,325.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		7	KVVU	10/23/12-10/29/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30	\$1,325.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
Week:		10/30/12	11/05/12	MTWTF--				5	\$1,325.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		11	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30	\$1,325.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
		12	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30	\$1,325.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
		13	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30	\$1,325.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
		14	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30	\$1,325.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
		15	KVVU	10/30/12-11/05/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30	\$1,325.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 62	KVVU	10/23/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$825.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/23/12-10/29/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30	\$825.00	NM		
See MG 62.11,62.12,62.13,62.14												
		2	KVVU	10/23/12-10/29/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30	\$825.00	NM		
See MG 62.11,62.12,62.13,62.14												
		3	KVVU	10/23/12-10/29/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30	\$825.00	NM		
See MG 62.11,62.12,62.13,62.14												
		4	KVVU	10/23/12-10/29/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30	\$825.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
		5	KVVU	10/23/12-10/29/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30	\$825.00	NM		
See MG 62.11,62.12,62.13,62.14												
		11	KVVU	10/23/12-10/29/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30	\$825.00	NM		
Ⓜ MG for 62.3,62.1,62.5,62.2												
		12	KVVU	10/23/12-10/29/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30	\$825.00	NM		
Ⓜ See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
		13	KVVU	10/23/12-10/29/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30	\$825.00	NM		
Ⓜ MG for 62.3,62.1,62.5,62.2												
		14	KVVU	10/23/12-10/29/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30	\$825.00	NM		
Ⓜ MG for 62.3,62.1,62.5,62.2												

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/10/12 / 10/11/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/30/12	11/05/12	MTWTF--				5	\$825.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	6	KVVU	10/30/12-11/05/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30		\$825.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
	7	KVVU	10/30/12-11/05/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30		\$825.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
	8	KVVU	10/30/12-11/05/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30		\$825.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
	9	KVVU	10/30/12-11/05/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30		\$825.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
	10	KVVU	10/30/12-11/05/12	Fox 5 News M-F 11p	M-F 11-1135p	MTuWThF----	:30		\$825.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
N 63	KVVU	10/13/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	3	\$2,400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/12	10/14/12	-----1-				1	\$800.00					
Week:		10/15/12	10/21/12	-----1-				1	\$800.00					
Week:		10/22/12	10/28/12	-----1-				1	\$800.00					
Week:		10/29/12	11/04/12	-----1-				1	\$800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	4	KVVU	10/29/12-11/04/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$800.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
N 65	KVVU	10/14/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	3	\$2,100.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/12	10/14/12	-----1				1	\$700.00					
Week:		10/15/12	10/21/12	-----1				1	\$700.00					
Week:		10/22/12	10/28/12	-----1				1	\$700.00					
Week:		10/29/12	11/04/12	-----1				1	\$700.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	4	KVVU	10/29/12-11/04/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$700.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
N 68	KVVU	10/20/12	11/03/12	Touch	Sat 11p-12a		:30			NM	2	\$260.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/12	10/21/12	-----1-				1	\$130.00					
Week:		10/22/12	10/28/12	-----1-				1	\$130.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	2	KVVU	10/22/12-10/28/12	Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM				
	See MG 68.4													
	4	KVVU	10/27/12-10/27/12	Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM				
	Ⓜ MG for 68.2 10/27													
Week:		10/29/12	11/04/12	-----1-				1	\$130.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	3	KVVU	10/29/12-11/04/12	Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
N 72	KVVU	11/04/12	11/04/12	Criminal Minds	Sun 11p-12am		:30			NM	0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/12	11/04/12	-----1				1	\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	1	KVVU	10/29/12-11/04/12	Criminal Minds	Sun 11p-12am	-----Su	:30		\$200.00	NM				
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;													
N 75	KVVU	10/14/12	11/04/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	3	\$5,250.00		

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**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/10/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,750.00			
Week:		10/15/12	10/21/12	-----1				1	\$1,750.00			
Week:		10/22/12	10/28/12	-----1				1	\$1,750.00			
Week:		10/29/12	11/04/12	-----1				1	\$1,750.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
4		KVVU	10/29/12-11/04/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30		\$1,750.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 78	KVVU	11/02/12	11/02/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,050.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		KVVU	10/29/12-11/04/12	Fringe	Fri 9p-10p	-----F----	:30		\$2,050.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
N 80	KVVU	10/30/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				3	\$2,150.00			
N 81	KVVU	10/30/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$1,950.00			
N 82	KVVU	10/26/12	10/26/12	Fringe	Fri 9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$4,000.00			
N 83	KVVU	10/30/12	11/05/12	Katie Couric	2-3p		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				4	\$425.00			
N 84	KVVU	11/04/12	11/04/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,925.00			
N 85	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,305.00			
N 86	KVVU	10/26/12	10/26/12	Kitchen Nightmares	Fri 8p-9p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$3,500.00			
N 87	KVVU	10/17/12	10/17/12	The X Factor	The X Factor		:30			NM	1	\$5,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$5,350.00			
N 88	KVVU	10/23/12	10/23/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$3,550.00			
N 89	KVVU	10/23/12	10/30/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	2	\$7,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$3,550.00			
Week:		10/29/12	11/04/12	-T-----				1	\$3,550.00			
N 90	KVVU	10/26/12	10/26/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$600.00			
<b>Totals</b>											<b>371</b>	<b>\$307,060.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
485655 /	06236978

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 11/06/12	DSCC IE	1407

<u>Advertiser</u>	<u>Original Date / Revision</u>
DSCC	10/10/12 / 10/11/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	260	\$222,795.00	\$189,375.75
10/29/12 - 11/06/12	111	\$84,265.00	\$71,625.25
<b>Totals</b>	<b>371</b>	<b>\$307,060.00</b>	<b>\$261,001.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 13.01  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	MAURA GILROY	
SALES PRSN	PH- TERESA DIFURIA	

CONTRACT # 6236978

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CLASS: NATL. LOCAL REGIONAL

CLASS:	NATL.	LOCAL	REGIONAL
ICE)			

CO-OP BILLING NEEDED

DATE 0C11/12 13.00

DATE OCT11/12 13.01

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON. CM

AGENCY ADVERTISER CODE = AGENCY EST# = 1407  
AGENCY PRODUCT CODE =

129	S	800P-900P	30	\$3,500.00	10/26	10/26	0	FRI
PROGRAM : TOUCH ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133								



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
134	A		800P-900P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : KITCHEN NIGHTMARE-PREMIERE ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT26 ON LINE-129 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M11 OK'D BUY#129 MISSED:FRI/800P-900P OCT26 30S \$3,500.00 (OCT11/12) OFFER:FRI/800P-900P OCT26 30S \$3,500.00 PLS ADVISE. CMT:PRG CHG. PRE-BOOKED PLS APPROVE.												
OCT/12	227580.00	NOV/12	79480.00									
CONTRACT TOTAL											307060.00	
TOTAL SPOTS											371	

MARKET TOTALS \$1,535,300 KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0% KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.31  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

REP. #	OFF. #	762	SALESMAN	#
BUYER	NAME	MAURA GILROY		
SALES	PRSN	PH- TERESA DIFURIA		

ORDER # \_\_\_\_\_ CONTRACT # 6236978 CLASS: NALL. LOCAL

PRDCT	<u>DSCC IE</u>	<u>EST#1407</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT	DATES	OCT9/12	NOV6/12	WK-5
	DATE	OCT11/12	09-31	

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	E		800A-900A	30		\$325.00	10/14	10/28	1		SUN	3
10	E		800A-900A	30		\$325.00	11/4	11/4	0		SUN	0
PROGRAM : NEWS												
96	A		200P-300P	30		\$450.00	10/24	10/25	2		W-TH	2
PROGRAM : ANDERSON												
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-10 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-16 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-16 FOR 5 SPOTS/WK												
THIS IS A MAKE-GOOD FOR NOV6 ON LINE-17 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-20 FOR 2 SPOTS/WK												

NOT

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REP: TEL# 610-293-4100 FAX# 610-223-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\* KVVU-TV \*\*\*  
\*\*CHANGES\*\*  
OCT11/12 09.31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
104	A		900P-930P	30		\$950.00	10/18	10/19	2		TH-F	2
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
105	A		900P-930P	30		\$950.00	10/24	10/25	2		W-TH	2
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
106	A		900P-930P	30		\$950.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
107	A		700P-730P	30		\$950.00	10/30	10/30	1		TUE	1
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
108	A		400P-430P	30		\$775.00	10/18	10/19	2		TH-F	2
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
109	A		730P-800P	30		\$1,025.00	10/22	10/22	1		MON	1
PROGRAM : NEWS AFTER DEBATE												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
110	A		730P-800P	30		\$1,000.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS AFTER DEBATE												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
111	A		400P-430P	30		\$775.00	10/24	10/25	2		W-TH	2
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT11/12 09.31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
112	A		1000P-1100P	30		\$2,150.00	10/30	11/5	3		TU-F,M	3
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
113	A		1100P-1135P	30		\$1,950.00	10/30	11/5	5		TU,F,M	5
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
114	A		1000P-1100P	30		\$1,500.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
115	A		800A-900A	30		\$850.00	11/4	11/4	1		SUN	1
PROGRAM : FOX NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
116	A		1205A-105A	30		\$225.00	10/23	10/29	1		TU-F,M	1
PROGRAM : FRIENDS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
117	A		900P-1000P	30		\$4,000.00	10/26	10/26	1		FRI	1
PROGRAM : FRINGE												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
118	A		100P-200P	30		\$425.00	10/24	10/25	2		W-TH	2
PROGRAM : KATIE												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
119	A		200P-300P	30		\$425.00	10/30	11/5	4		TU-F,M	4
PROGRAM : KATIE												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												

FAX# 610-225-1191  
CREDIT RISK !!! OCT11/12 09.31  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
120	A		630P-700P	30		\$650.00	10/30	11/5	5		TU-F,M	5
PROGRAM : MORE ACCESS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
121	A		600P-630P	30		\$600.00	10/23	10/23	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
122	A		600P-630P	30		\$650.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
123	A		600P-630P	30		\$650.00	10/30	11/5	1		TU-F,M	1
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
124	A		900A-1000A	30		\$1,925.00	11/4	11/4	1		SUN	1
PROGRAM : NFL PRE-GAME SHOW												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
125	A		1045P-1100P	30		\$1,305.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS PLUS												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
126	A		400P-500P	30		\$500.00	10/30	11/5	5		TU-F,M	5
PROGRAM : DR OZ												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												
127	A		300P-400P	30		\$500.00	10/24	10/25	2		W-TH	2
PROGRAM : DR OZ												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 96-133												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT11/12 09.31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
128	A		1000A-1100A	30		\$250.00	10/30	11/5	3		TU-F,M	3
PROGRAM : DR OZ ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
129	A		800P-900P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : TOUCH ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
130	A		800P-1000P	30		\$5,350.00	10/17	10/17	1		WED	1
PROGRAM : X FACTOR ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
131	A		900P-1000P	30		\$3,550.00	10/23	10/23	1		TUE	1
PROGRAM : NEW GIRL/MINDY PROJECT ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
132	A		800P-900P	30		\$3,550.00	10/23	10/23	1		TUE	1
132	A		800P-900P	30		\$3,550.00	10/30	10/30	1		TUE	1
PROGRAM : RAISING HOPE/BEN&KATE ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
133	A		600P-630P	30		\$600.00	10/26	10/26	1		FRI	1
PROGRAM : NEWS. ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
16	ES		1000A-1100A	30		\$185.00	10/23	10/29	4		TU-F,M	4
16	ES		1000A-1100A	30		\$185.00	10/30	11/5	0		TU-F,M	0
PROGRAM : DR OZ												
17	S		1000A-1100A	30		\$185.00	11/6	11/6	0		TUE	0
PROGRAM : DR OZ												

REP: TEL# 610-293-4100 FAX# 610-220-1124  
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 09.31  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
\*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	ES		1100A-1200N	30		\$150.00	10/23	10/29	3		TU-F,M	3
20	ES		1100A-1200N	30		\$150.00	10/30	11/5	5		TU-F,M	5
PROGRAM : BETTER LAS VEGAS												
95	ES		100P-200P	30		\$150.00	10/9	10/15	2		TU-F,M	2
95	ES		100P-200P	30		\$150.00	10/16	10/22	1		TU-F,M	1
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-22 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-22 FOR 2 SPOTS/WK												
23	ES		100P-200P	30		\$150.00	10/23	10/29	2		TU-F,M	2
23	ES		100P-200P	30		\$150.00	10/30	11/5	0		TU-F,M	0
PROGRAM : COPS												
24	ES		200P-300P	30		\$165.00	10/9	10/15	5		TU-F,M	5
24	ES		200P-300P	30		\$165.00	10/16	10/22	1		TU-F,M	1
24	ES		200P-300P	30		\$165.00	10/23	10/29	2		TU-F,M	2
24	ES		200P-300P	30		\$165.00	10/30	11/5	0		TU-F,M	0
PROGRAM : KATIE COURIC												
79	S		900P-930P	30		\$825.00	10/11	10/11	0		THU	0
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS												
ORD COM2 : APPROVE.												
THIS IS A MAKE-GOOD FOR OCT13-NOV3 ON LINE-25 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13-NOV3 ON LINE-26 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT13-OCT27 ON LINE-31 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-38 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-40 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-40 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-18 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-58 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-24 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-24 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-27 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-27 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-29 FOR 1 SPOT/WK												



THIS IS A MAKE-GOOD FOR OCT18 ON LINE-29 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-43 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-77 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-77 FOR 1 SPOT/WK

28	ES	300P-400P	30	\$275.00	10/23	10/29	2	TU-F,M	2
28	ES	300P-400P	30	\$275.00	10/30	11/5	0	TU-F,M	0

PROGRAM : ANDERSON COOPER

30	ES	400P-500P	30	\$275.00	10/23	10/29	2	TU-F,M	2
30	ES	400P-500P	30	\$275.00	10/30	11/5	0	TU-F,M	0

PROGRAM : DR OZ

32	S	500P-600P	30	\$150.00	10/27	11/3	0	SAT	0
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PROGRAM : CRIMINAL MINDS

33	ES	500P-600P	30	\$175.00	10/14	10/14	0	SUN	0
33	ES	500P-600P	30	\$175.00	10/21	11/4	1	SUN	3

PROGRAM : FRIENDS

35	ES	500P-530P	30	\$550.00	10/16	10/22	3	TU-F,M	3
35	ES	500P-530P	30	\$550.00	10/23	10/29	2	TU-F,M	2
35	ES	500P-530P	30	\$550.00	10/30	11/5	5	TU-F,M	5

PROGRAM : NEWS

37	ES	530P-600P	30	\$550.00	10/16	10/22	3	TU-F,M	3
37	ES	530P-600P	30	\$550.00	10/23	10/29	2	TU-F,M	2
37	ES	530P-600P	30	\$550.00	10/30	11/5	0	TU-F,M	0

PROGRAM : NEWS

38	ES	630P-700P	30	\$350.00	10/9	10/15	3	TU-F,M	3
38	ES	630P-700P	30	\$350.00	10/16	10/29	2	TU-F,M	4

PROGRAM : MORE ACCESS

39	ES	630P-700P	30	\$350.00	10/30	11/5	0	TU-F,M	0
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PROGRAM : MORE ACCESS

41	ES	700P-730P	30	\$500.00	10/16	10/22	2	TU-F,M	2
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PROGRAM : EXTRA

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* OCT11/12 09.31  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
42	ES		700P-730P	30		\$500.00	10/23	10/29	2		TU-F,M	2
42	ES		700P-730P	30		\$500.00	10/30	11/5	0		TU-F,M	0
PROGRAM : EXTRA												
44	ES		730P-800P	30		\$675.00	10/16	10/29	4		TU-F,M	8
44	ES		730P-800P	30		\$675.00	10/30	11/5	5		TU-F,M	5
PROGRAM : TMZ												
45	S		700P-800P	30		\$325.00	10/20	10/20	0		SAT	0
PROGRAM : TMZ WEEKEND												
46	S		700P-800P	30		\$325.00	11/3	11/3	0		SAT	0
PROGRAM : TMZ WEEKEND												
48	S		900P-1000P	30		\$2,950.00	10/22	10/29	0		MON	0
PROGRAM : MOB DOCTOR												
50	S		800P-900P	30		\$2,950.00	10/23	10/23	0		TUE	0
PROGRAM : RAISING HOPE												
53	S		800P-900P	30		\$5,100.00	10/25	10/25	0		THU	0
PROGRAM : X FACTOR												
54	S		900P-1000P	30		\$3,250.00	10/18	10/18	0		THU	0
PROGRAM : GLEE												
55	S		900P-1000P	30		\$3,250.00	11/1	11/1	0		THU	0
PROGRAM : GLEE												
56	S		800P-900P	30		\$1,950.00	10/26	10/26	0		FRI	0
PROGRAM : TOUCH												
57	S		900P-1000P	30		\$2,050.00	10/19	10/19	0		FRI	0
PROGRAM : FRINGE												

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 09.31  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*  
\*\*\*\*\*CHANGES\*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	:SPTS:
60	ES		1000P-1100P	30		\$1,325.00	10/16	10/22	5		TU-F,M	5
60	ES		1000P-1100P	30		\$1,325.00	10/23	10/29	4		TU-F,M	4
60	ES		1000P-1100P	30		\$1,325.00	10/30	11/5	0		TU-F,M	0
PROGRAM : NEWS												
62	ES		1100P-1135P	30		\$825.00	10/23	10/29	3		TU-F,M	3
62	ES		1100P-1135P	30		\$825.00	10/30	11/5	0		TU-F,M	0
PROGRAM : NEWS												
63	E		1000P-1100P	30		\$800.00	10/13	10/27	1		SAT	3
63	E		1000P-1100P	30		\$800.00	11/3	11/3	0		SAT	0
PROGRAM : NEWS												
65	E		1045P-1100P	30		\$700.00	10/14	10/28	1		SUN	3
65	E		1045P-1100P	30		\$700.00	11/4	11/4	0		SUN	0
PROGRAM : SPORTS EXTRA												
68	E		1100P-1200M	30		\$130.00	10/20	10/27	1		SAT	2
68	E		1100P-1200M	30		\$130.00	11/3	11/3	0		SAT	0
PROGRAM : HELLS KITCHEN												
72	S		1100P-1200M	30		\$200.00	11/4	11/4	0		SUN	0
PROGRAM : CRIMINAL MINDS												
75	E		900A-1000A	30		\$1,750.00	10/14	10/28	1		SUN	3
75	E		900A-1000A	30		\$1,750.00	11/4	11/4	0		SUN	0
PROGRAM : NFL SUNDAY												

REP HEADLINE# 6236978 TRF# 485655  
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT11/12 09.31  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
78	S		900P-1000P	30		\$2,050.00	11/2	11/2	0		FRI	0

PROGRAM : FRINGE

REP HEADLINE# 6236978 TRF# 485655  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.31  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS:

STATION MAKEGOOD OFFERS:

MISSED: SUN/800A-900A

(OCT10/12)

BUY#10	TU-F,M/1000A-1100A	NOV4	30S	\$325.00
BUY#16	TUE/1000A-1100A	OCT23	30S	\$185.00
BUY#17	TU-F,M/1100A-1200N	NOV6	30S	\$185.00
BUY#20	TU-F,M/100P-200P	OCT23 (2/WK)	30S	\$150.00
BUY#25	TU-F,M/100P-200P	OCT16	30S	\$150.00
BUY#23	TU-F,M/100P-200P	OCT23 (3/WK)	30S	\$150.00
BUY#24	TU-F,M/200P-300P	OCT23 (3/WK)	30S	\$150.00
BUY#79	THU/900P-930P	OCT11	30S	\$825.00
BUY#28	TU-F,M/300P-400P	OCT23 (3/WK)	30S	\$275.00
BUY#30	TU-F,M/400P-500P	OCT23 (3/WK)	30S	\$275.00
BUY#32	SAT/500P-600P	OCT27 NOV3	30S	\$150.00
BUY#33	SUN/500P-600P	OCT14	30S	\$175.00
BUY#35	TU-F,M/500P-530P	OCT16 (2/WK)	30S	\$550.00
BUY#38	TU-F,M/630P-700P	OCT16 (2/WK)	30S	\$350.00
BUY#39	TU-F,M/630P-700P	OCT30 (5/WK)	30S	\$350.00
BUY#41	TU-F,M/700P-730P	OCT16 (2/WK)	30S	\$500.00
BUY#42	TU-F,M/700P-730P	OCT23 (3/WK)	30S	\$500.00
BUY#44	TU-F,M/730P-800P	OCT16 OCT23	30S	\$675.00
BUY#45	SAT/700P-800P	OCT20	30S	\$325.00
BUY#46	SAT/700P-800P	NOV3	30S	\$325.00
BUY#48	MON/900P-1000P	OCT22 OCT29	30S	\$2,950.00
BUY#50	TUE/800P-900P	OCT23	30S	\$2,950.00
BUY#53	THU/800P-900P	OCT25	30S	\$5,100.00
BUY#54	THU/900P-1000P	OCT18	30S	\$3,250.00
BUY#55	THU/900P-1000P	NOV1	30S	\$3,250.00
BUY#56	FRI/800P-900P	OCT26	30S	\$1,950.00
BUY#57	FRI/900P-1000P	OCT19	30S	\$2,050.00
BUY#60	TU-F,M/1000P-1100P	OCT23 OCT30 (5/WK)	30S	\$1,325.00
BUY#62	TU-F,M/1100P-1135P	OCT23 (2/WK) OCT30	30S	\$825.00
BUY#63	SAT/1000P-1100P	NOV3	30S	\$800.00
BUY#65	SUN/1045P-1100P	NOV4	30S	\$700.00
BUY#68	SAT/1100P-1200M	NOV3	30S	\$130.00
BUY#72	SUN/1100P-1200M	NOV4	30S	\$200.00
BUY#75	SUN/900A-1000A	NOV4	30S	\$1,750.00
BUY#78	FRI/900P-1000P	NOV2	30S	\$2,050.00
BUY#37	TU-F,M/530P-600P	OCT16 (2/WK) OCT23	30S	\$550.00

OFFER: W-TH/200P-300P

PLS ADVISE.

& MON/200P-300P	OCT29	30S	\$450.00
& W-TH/1100A-1200N	OCT24 (2/WK)	30S	\$195.00
& MON/100P-200P	OCT22	30S	\$195.00
& W-TH/1200N-100P	OCT24 (2/WK)	30S	\$195.00
& MON/1200N-100P	OCT29	30S	\$195.00
& TUE/100P-200P	OCT30	30S	\$195.00
& TU-W/300P-400P	OCT30 (2/WK)	30S	\$450.00
& TH-F/900P-930P	OCT18 (2/WK)	30S	\$950.00
& W-TH/900P-930P	OCT24 (2/WK)	30S	\$950.00
& MON/900P-930P	OCT29	30S	\$950.00
& TUE/700P-730P	OCT30	30S	\$950.00
& TH-F/400P-430P	OCT18 (2/WK)	30S	\$775.00
& MON/730P-800P	OCT22	30S	\$1,025.00
& TUE/730P-800P	OCT16	30S	\$1,000.00
& W-TH/400P-430P	OCT24 (2/WK)	30S	\$775.00

& TU-F,M/1205A-105A	OCT23	30S	\$ 225.00
& FRI/900P-1000P	OCT26	30S	\$4,000.00
& W-TH/100P-200P	OCT24 (2/WK)	30S	\$425.00
& TU-F,M/200P-300P	OCT30 (4/WK)	30S	\$425.00
& TU-F,M/630P-700P	OCT30 (5/WK)	30S	\$650.00
& TUE/600P-630P	OCT23	30S	\$600.00
& FRI/600P-630P	OCT26	30S	\$650.00
& TU-F,M/600P-630P	OCT30	30S	\$650.00
& SUN/900A-1000A	NOV4	30S	\$1,925.00
& SUN/1045P-1100P	NOV4	30S	\$1,305.00
& TU-F,M/400P-500P	OCT30 (5/WK)	30S	\$500.00
& W-TH/300P-400P	OCT24 (2/WK)	30S	\$500.00
& TU-F,M/1000A-1100A	OCT30 (3/WK)	30S	\$250.00
& FRI/800P-900P	OCT26	30S	\$3,500.00
& WED/800P-1000P	OCT17	30S	\$5,350.00
& TUE/900P-1000P	OCT23	30S	\$3,550.00
& TUE/800P-900P	OCT23 OCT30	30S	\$3,550.00
& FRI/600P-630P	OCT26	30S	\$600.00

CMT: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

REP HEADLINE# 6236978 TRF# 485655  
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.31  
 \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			227580.00			NOV/12			79480.00			
CONTRACT TOTAL												307060.00
TOTAL SPOTS												371

MARKET TOTALS \$1,535,300 KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0%  
 KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6236978 TRF# 485655  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 15.30  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

ADV # ADV. NAME ISS/DSCC IE REP. # OFF. # 762 SALESMAN #  
AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6236978 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC IE EST#1407 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV6/12 WK-5

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT2/12 15.30

REP: TO ROSE  
FROM TERESA  
OKED M7... SEE LINE 94  
NCIT  
PLEASE CONFIRM  
THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1407

74	S		100P-800P	30		\$2,000.00	10/13	11/3	0		SAT	0
PROGRAM : COLLEGE FOOTBALL												
94	A		1130A-800P	30		\$2,000.00	10/13	11/3	2		SAT	8
PROGRAM : COLLEGE FOOTBALL												

ORD COM1: EXPAND TP TO INCLUDE 1ST GAME AND 2ND GAME. PLS APPROVE.  
THIS IS A MAKE-GOOD FOR OCT13-NOV3 ON LINE-74 FOR 2 SPOTS/WK



REP HEADLINE# 6236978 TRF# 485655  
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M6	UNRESL	BUY#20	MISSED: TU-F, M/1100A-1200N									
		BUY#22	TU-F, M/100P-200P				OCT23 (2/WK)		30S	\$150.00		(OCT2/12)
		BUY#23	TU-F, M/100P-200P				OCT9 (2/WK)	OCT16 (	30S	\$150.00		
		BUY#24	TU-F, M/200P-300P				OCT23 (5/WK)	OCT30	30S	\$150.00		
		BUY#28	TU-F, M/300P-400P				OCT23 (2/WK)		30S	\$165.00		
		BUY#30	TU-F, M/400P-500P				OCT23 (3/WK)		30S	\$275.00		
		BUY#35	TU-F, M/500P-530P				OCT16 (2/WK)	OCT23	30S	\$550.00		
		BUY#37	TU-F, M/530P-600P				OCT16 (2/WK)	OCT23	30S	\$550.00		
		BUY#38	TU-F, M/630P-700P				OCT16 (3/WK)	OCT23	30S	\$350.00		
		BUY#41	TU-F, M/700P-730P				OCT16 (3/WK)		30S	\$500.00		
		BUY#42	TU-F, M/700P-730P				OCT23 (3/WK)		30S	\$500.00		
		BUY#44	TU-F, M/730P-800P				OCT16 (4/WK)	OCT23	30S	\$675.00		
		BUY#53	THU/800P-900P				OCT25		30S	\$5,100.00		
		BUY#54	THU/900P-1000P				OCT18		30S	\$3,250.00		
		BUY#57	FRI/900P-1000P				OCT19		30S	\$2,050.00		
		BUY#32	SAT/500P-600P				OCT27 NOV3		30S	\$150.00		
		BUY#33	SUN/500P-600P				OCT14 OCT28		30S	\$175.00		
		BUY#45	SAT/700P-800P				OCT20		30S	\$325.00		
		BUY#46	SAT/700P-800P				NOV3		30S	\$325.00		
		BUY#48	MON/900P-1000P				OCT22 OCT29		30S	\$2,950.00		
		BUY#55	THU/900P-1000P				NOV1		30S	\$3,250.00		
		BUY#58	SUN/700P-800P				OCT28		30S	\$1,575.00		

OFFER: TU-F, M/100P-200P

			TUE/100P-200P				OCT16		30S	\$195.00		PLS ADVISE.
			W-TH/100P-200P				OCT24 (2/WK)		30S	\$275.00		
			W-TH/200P-300P				OCT24 (2/WK)		30S	\$300.00		
			W-TH, M/300P-400P				OCT24 (3/WK)		30S	\$350.00		
			TH-F/400P-430P				OCT18 (2/WK)		30S	\$550.00		
			W-TH/400P-430P				OCT24 (2/WK)		30S	\$550.00		
			MON/400P-430P				OCT29		30S	\$550.00		
			TH-F/900P-930P				OCT18 (2/WK)		30S	\$825.00		
			W-TH/900P-930P				OCT24 (2/WK)		30S	\$825.00		
			TH-F/930P-1000P				OCT18 (2/WK)		30S	\$825.00		
			W-TH/930P-1000P				OCT24 (2/WK)		30S	\$825.00		
			TUE/900P-1000P				OCT23		30S	\$3,550.00		
			FRI/900P-1000P				OCT26		30S	\$2,400.00		
			WED/800P-1000P				OCT17		30S	\$5,350.00		
			TUE/100P-200P				OCT23		30S	\$195.00		
			W-TH/1200N-100P				OCT24 (2/WK)		30S	\$195.00		
			TH-F/1200N-100P				OCT18 (2/WK)		30S	\$195.00		
			WED/1230P-330P				OCT17		30S	\$3,250.00		
			THU/430P-800P				OCT18		30S	\$3,250.00		
			W-SU/430P-800P				OCT24		30S	\$7,500.00		
			SAT/900P-1000P				OCT20-NOV3		30S	\$825.00		
			TU-F, M/430A-459A				OCT16-OCT29 (2/WK)		30S	\$85.00		
			SUN/230P-500P				OCT21 (2/WK)		30S	\$140.00		

CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS APPROVE.

REP HEADLINE# 6236978      TRF# 485655      REP: TEL# 610-293-4100      FAX# 610-225-1191  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      CREDIT ADVISORY: AGENCY CREDIT RISK !!      OCT2/12 15.30  
 HARRIS REPORT FROM REP      \*\*\* KVVU-TV \*\*\*  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M7	OK'D		BUY#74			MISSED: SAT/100P-800P						
						OFFER: SAT/1130A-800P	OCT13-NOV3(2/WK)		30S	\$2,000.00	(OCT2/12)	
						CMT: EXPAND TP TO INCLUDE 1ST GAME AND 2ND GAME. PLS APPROVE.						
							OCT13-NOV3(2/WK)		30S	\$2,000.00	PLS ADVISE.	

OCT/12	229585.00	NOV/12	77475.00									
CONTRACT TOTAL												307060.00
TOTAL SPOTS												415

MARKET TOTALS \$1,535,300      KVVU 20%      KSNV 27%      KLAS 28%      KTNV 18%      KVMY 5%      KVCW 2%      CABL 0%  
 KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6236978  
\*\*\* ORIGINAL REV#0 \*\*\*

DSG

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL16/12 16.5  
\*\*\* KVVU-TV \*\*\*

ADV # ADV. NAME ISS/DSCC IE  
AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA

REP. # OFF. # 762 SALESMAN #  
BUYER NAME MAURA GILROY  
SALES PRSN PH- TERESA DIFURIA

1010 WISCONSIN AVENUE  
WASHINGTON, DC 20007

ORDER # 485655 CONTRACT # 6236978 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC IE EST#1407 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV6/12 WK-5

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL16/12 16.59

REP: TO ROSE  
FR NIKKI  
NEW DSCC IE ORDER  
TOTAL \$307060  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-600A	30		\$380.00	10/9	10/22	5		TU-F,M	10
PROGRAM : NEWS												
2			500A-600A	30		\$380.00	10/23	11/5	8		TU-F,M	16
PROGRAM : NEWS												
3			500A-600A	30		\$380.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1407

JUL16/12 16.5  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
4			600A-700A	30		\$675.00	10/9	10/22	5		TU-F,M	10
PROGRAM : NEWS												
5			600A-700A	30		\$675.00	10/23	11/5	8		TU-F,M	16
PROGRAM : NEWS												
6			600A-700A	30		\$675.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												
7			700A-900A	30		\$625.00	10/9	10/22	5		TU-F,M	10
PROGRAM : NEWS												
8			700A-900A	30		\$625.00	10/23	11/5	10		TU-F,M	20
PROGRAM : NEWS												
9			700A-900A	30		\$625.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												
10			800A-900A	30		\$325.00	10/14	11/4	1		SUN	4
PROGRAM : NEWS												
11			900A-1000A	30		\$250.00	10/9	10/22	3		TU-F,M	6
PROGRAM : MORE LAS VEGAS												
12			900A-1000A	30		\$250.00	10/23	11/5	5		TU-F,M	10
PROGRAM : MORE LAS VEGAS												
13			900A-1000A	30		\$250.00	11/6	11/6	1		TUE	1
PROGRAM : MORE LAS VEGAS												
14			1000A-1100A	30		\$185.00	10/9	10/15	3		TU-F,M	3
PROGRAM : DR OZ												
15			1000A-1100A	30		\$185.00	10/16	10/22	4		TU-F,M	4
PROGRAM : DR OZ												

JUL16/12 16.5  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			1000A-1100A	30		\$185.00	10/23	11/5	5		TU-F,M	10
PROGRAM : DR OZ												
17			1000A-1100A	30		\$185.00	11/6	11/6	1		TUE	1
PROGRAM : DR OZ												
18			1100A-1200N	30		\$150.00	10/9	10/15	4		TU-F,M	4
PROGRAM : BETTER LAS VEGAS												
19			1100A-1200N	30		\$150.00	10/16	10/22	3		TU-F,M	3
PROGRAM : BETTER LAS VEGAS												
20			1100A-1200N	30		\$150.00	10/23	11/5	5		TU-F,M	10
PROGRAM : BETTER LAS VEGAS												
21			1200N-100P	30		\$150.00	10/9	11/5	2		TU-F,M	8
PROGRAM : DIVORCE COURT												
22			100P-200P	30		\$150.00	10/9	10/22	2		TU-F,M	4
PROGRAM : COPS												
23			100P-200P	30		\$150.00	10/23	11/5	5		TU-F,M	10
PROGRAM : COPS												
24			200P-300P	30		\$165.00	10/9	11/5	5		TU-F,M	20
PROGRAM : KATIE COURIC												
25			200P-300P	30		\$125.00	10/13	11/3	1		SAT	4
PROGRAM : THE CLOSER												
26			300P-400P	30		\$125.00	10/13	11/3	1		SAT	4
PROGRAM : WITHOUT A TRACE												
27			300P-400P	30		\$275.00	10/9	10/22	4		TU-F,M	8
PROGRAM : ANDERSON COOPER												

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\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28			300P-400P PROGRAM : ANDERSON COOPER	30		\$275.00	10/23	11/5	5		TU-F,M	10
29			400P-500P PROGRAM : DR OZ	30		\$275.00	10/9	10/22	4		TU-F,M	8
30			400P-500P PROGRAM : DR OZ	30		\$275.00	10/23	11/5	5		TU-F,M	10
31			400P-500P PROGRAM : NUMB3RS	30		\$150.00	10/13	10/27	1		SAT	3
32			500P-600P PROGRAM : CRIMINAL MINDS	30		\$150.00	10/27	11/3	1		SAT	2
33			500P-600P PROGRAM : FRIENDS	30		\$175.00	10/14	11/4	1		SUN	4
34			500P-530P PROGRAM : NEWS	30		\$550.00	10/9	10/15	4		TU-F,M	4
35			500P-530P PROGRAM : NEWS	30		\$550.00	10/16	11/5	5		TU-F,M	15
36			530P-600P PROGRAM : NEWS	30		\$550.00	10/9	10/15	4		TU-F,M	4
37			530P-600P PROGRAM : NEWS	30		\$550.00	10/16	11/5	5		TU-F,M	15
38			630P-700P PROGRAM : MORE ACCESS	30		\$350.00	10/9	10/29	4		TU-F,M	12
39			630P-700P PROGRAM : MORE ACCESS	30		\$350.00	10/30	11/5	5		TU-F,M	5

JUL16/12 16.5  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			700P-730P PROGRAM : EXTRA	30		\$500.00	10/9	10/15	5		TU-F,M	5
41			700P-730P PROGRAM : EXTRA	30		\$500.00	10/16	10/22	4		TU-F,M	4
42			700P-730P PROGRAM : EXTRA	30		\$500.00	10/23	11/5	5		TU-F,M	10
43			730P-800P PROGRAM : TMZ	30		\$675.00	10/9	10/15	4		TU-F,M	4
44			730P-800P PROGRAM : TMZ	30		\$675.00	10/16	11/5	5		TU-F,M	15
45			700P-800P PROGRAM : TMZ WEEKEND	30		\$325.00	10/20	10/20	1		SAT	1
46			700P-800P PROGRAM : TMZ WEEKEND	30		\$325.00	11/3	11/3	1		SAT	1
47			600P-700P PROGRAM : EXTRA WEEKEND	30		\$195.00	10/14	10/14	1		SUN	1
48			900P-1000P PROGRAM : MOB DOCTOR	30		\$2,950.00	10/22	10/29	1		MON	2
49			800P-900P PROGRAM : RAISING HOPE	30		\$2,950.00	10/9	10/9	1		TUE	1
50			800P-900P PROGRAM : RAISING HOPE	30		\$2,950.00	10/23	10/23	1		TUE	1
51			900P-1000P PROGRAM : MINDY PROJ	30		\$3,450.00	10/30	10/30	1		TUE	1

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\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52			800P-900P	30		\$5,100.00	10/11	10/11	1		THU	1
PROGRAM : X FACTOR												
53			800P-900P	30		\$5,100.00	10/25	10/25	1		THU	1
PROGRAM : X FACTOR												
54			900P-1000P	30		\$3,250.00	10/18	10/18	1		THU	1
PROGRAM : GLEE												
55			900P-1000P	30		\$3,250.00	11/1	11/1	1		THU	1
PROGRAM : GLEE												
56			800P-900P	30		\$1,950.00	10/26	10/26	1		FRI	1
PROGRAM : TOUCH												
57			900P-1000P	30		\$2,050.00	10/19	10/19	1		FRI	1
PROGRAM : FRINGE												
58			700P-800P	30		\$1,575.00	10/14	11/4	1		SUN	4
PROGRAM : THE OT												
59			1000P-1100P	30		\$1,325.00	10/9	10/15	4		TU-F,M	4
PROGRAM : NEWS												
60			1000P-1100P	30		\$1,325.00	10/16	11/5	5		TU-F,M	15
PROGRAM : NEWS												
61			1100P-1135P	30		\$825.00	10/9	10/22	3		TU-F,M	6
PROGRAM : NEWS												
62			1100P-1135P	30		\$825.00	10/23	11/5	5		TU-F,M	10
PROGRAM : NEWS												
63			1000P-1100P	30		\$800.00	10/13	11/3	1		SAT	4
PROGRAM : NEWS												



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\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
64			1000P-1045P	30		\$1,075.00	10/14	11/4	1		SUN	4
PROGRAM : NEWS												
65			1045P-1100P	30		\$700.00	10/14	11/4	1		SUN	4
PROGRAM : SPORTS EXTRA												
66			1135P-1205A	30		\$350.00	10/23	11/5	1		TU-F,M	2
PROGRAM : THE SIMPSONS												
67			1205A-105A	30		\$225.00	10/23	11/5	1		TU-F,M	2
PROGRAM : FRIENDS												
68			1100P-1200M	30		\$130.00	10/20	11/3	1		SAT	3
PROGRAM : HELLS KITCHEN												
69			1200M-1230A	30		\$95.00	10/13	10/13	1		SAT	1
PROGRAM : NEW GIRL												
70			1200M-1230A	30		\$95.00	10/27	11/3	1		SAT	2
PROGRAM : NEW GIRL												
71			1100P-1200M	30		\$200.00	10/21	10/21	1		SUN	1
PROGRAM : CRIMINAL MINDS												
72			1100P-1200M	30		\$200.00	11/4	11/4	1		SUN	1
PROGRAM : CRIMINAL MINDS												
73			430P-800P	30		\$6,000.00	10/23	10/29	3		TU-M	3
PROGRAM : MLB WORLD SERIES												
74			100P-800P	30		\$2,000.00	10/13	11/3	2		SAT	8
PROGRAM : COLLEGE FOOTBALL												
75			900A-1000A	30		\$1,750.00	10/14	11/4	1		SUN	4
PROGRAM : NFL SUNDAY												

REP HEADLINE# 6236978  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 JUL16/12 16.5  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
76			1000A-100P	30	P	\$5,150.00	10/14	11/4	1		SUN	4
PROGRAM : NFL GAME												
77			100P-400P	30	P	\$5,500.00	10/14	11/4	1		SUN	4
PROGRAM : NFL GAME												
78			900P-1000P	30	P	\$2,050.00	11/2	11/2	1		FRI	1
PROGRAM : FRINGE												
OCT/12			224355.00	NOV/12		82705.00						
CONTRACT TOTAL												307060.00
TOTAL SPOTS												430

MARKET TOTALS \$1,535,300 KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0%  
 KTUD 0%  
 SVC- NSI  
 DEMOS- RA35+\*